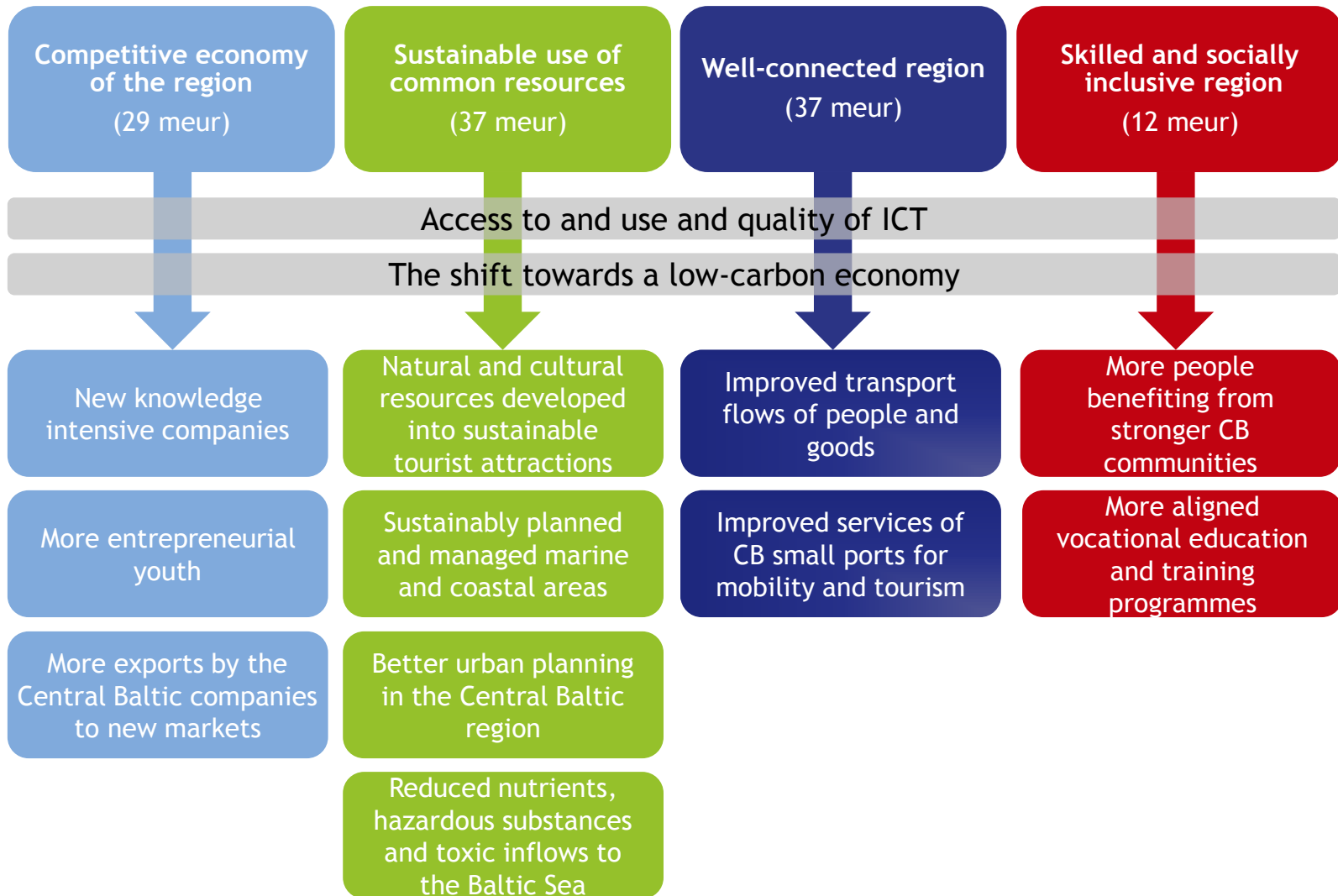


*Skilled and socially inclusive region*

*Project Manager Pille Laaksonen*

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# Priority 4: Specific Objectives

## SO 4.1

More people benefiting from stronger Central Baltic communities

## SO 4.2

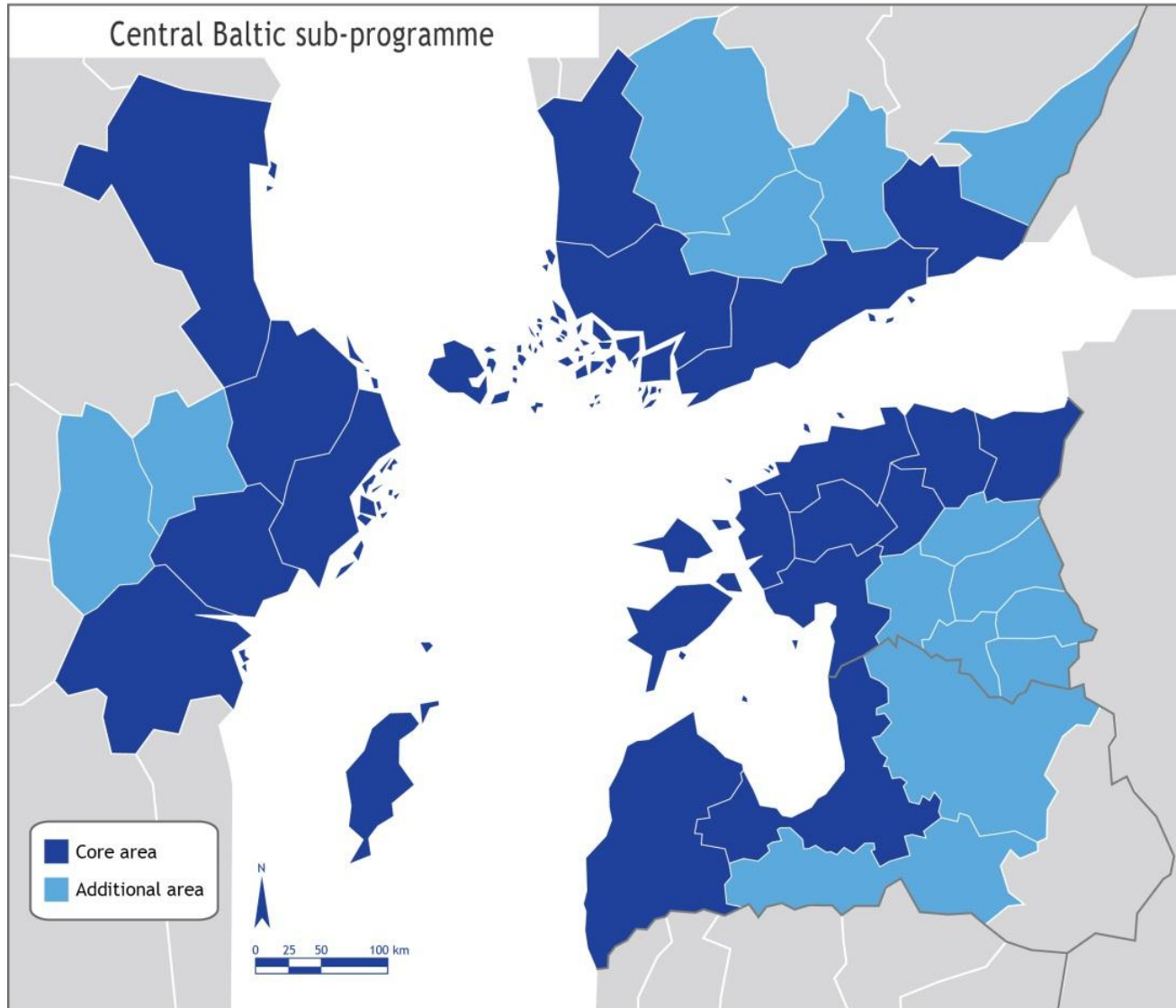
More aligned vocational education and training (VET) programmes in the Central Baltic region

# What results should we achieve via the financed projects by 2023?

- **30** communities with improvements (SO 4.1)
- **60** aligned vocational education and training (VET) programmes in the Central Baltic Region (SO 4.2)

# What characterizes a strong project?

- Contribution to the programme result indicators
- Presence of a cross-border challenge or opportunity
- Joint interest to co-operate
- Strong partnership: capacity for international co-operation



## SO 4.1 More people benefiting from stronger Central Baltic communities

This specific objective targets a wide range of practical community and local level social problems. It will do so through joint educational and/or training activities. Community and local level problems and challenges can be related for example to health, minorities, safety, gender, elderly and low involvement in entrepreneurship. Activities supported are seen as instruments to strengthen communities via “people to people” projects.

### Indicative

#### ...types of partners

- regional and local authorities and community based non-governmental organisations with statutory objectives to deal with community development

#### ...actions supported

- surveys to identify and map problems
- training and development programmes
- seminars
- experience exchange events
- network development
- designing and creating ICT solutions to contribute to the solution of problems

#### ...main target groups

- Central Baltic people under risk of social exclusion

#### Result indicator

Communities with improvements

#### Output indicators

Number of participating people  
Number of benefitting vocational education schools

# SO 4.1 More people benefiting from stronger Central Baltic communities

## The main target group

- Central Baltic people under risk of social exclusion

## Types of beneficiaries

- Regional and local authorities
- Community-based non-governmental organisations with statutory objectives to deal with community development



# SO 4.1 More people benefiting from stronger Central Baltic communities

## The social inclusion challenges tackled (1):

- **Challenges related to participation in and access to labour market** e.g. problems regarding long-term unemployment, youth unemployment, school drop-outs, persons with low educational level, people living in areas with no work places.
- **Challenges related to addictions** e.g. addiction to drugs, alcohol, gambling that causes social exclusion and prevents participating in labour market.

## SO 4.1 More people benefiting from stronger Central Baltic communities

### The social inclusion challenges tackled (2):

- **Challenges related to health and disability** e.g. problems that are faced by people with difficulties to move, deaf or mute persons, persons with HIV/AIDS, other health conditions or disabilities that prevent people from participating in labour market and causing social exclusion, people suffering from health problems caused by old age.
- **Challenges related to minorities and immigrants** e.g. problems preventing e.g. new immigrants from participating in labour market and causing social exclusion.

# SO 4.1 More people benefiting from stronger Central Baltic communities

## Indicative list of actions supported:

- Surveys to identify and map problems
- Training and development programmes
- Seminars, experience exchange events
- Network development
- Designing and creating ICT solutions to contribute to the solution of problems

## **SO 4.1 More people benefiting from stronger Central Baltic communities**

**Projects within this specific objective are implemented by a simplified small project approach:**

- One-step application
- Max budget eur 200 000 ERDF
- Max duration 2 years

## SO 4.2 More aligned vocational education and training programmes in the Central Baltic region

This specific objective aims to contribute to the development and further integration of the Central Baltic labour market. Development of skills and better matching work opportunities with skills can have a strong impact on decreasing the social exclusion. Central Baltic joint actions are justified by linking them to the specific needs of enterprises operating within the Central Baltic region.

### Indicative

#### ...types of partners

- public and private vocational educational institutions, including universities of applied sciences
- national, regional and local authorities responsible for developing vocational education and training
- organisations representing employers and employees

#### ...actions supported

- surveys and activities to identify needed improvements
- activities to develop new curricula and improve existing curricula
- designing and implementing pilot education and training activities
- seminars and experience exchange events
- designing and creating distance learning and e-learning platforms

#### ...main target groups

- people involved in vocational education and training
- companies

#### Result indicator

Increased share of aligned vocational education and training (VET) programmes in the Central Baltic region

#### Output indicators

Number of participating people  
Number of benefitting vocational education schools

## SO 4.2 More aligned vocational education and training (VET) programmes in the Central Baltic region

### The main target groups:

- People involved in vocational education and training
- Companies

Project activities should **target the problems and challenges in the vocational education**. Other organisations can participate in the projects but the overall objective is to support the vocational education institutions and thereby the labour market of the region.

## **SO 4.2 More aligned vocational education and training (VET) programmes in the Central Baltic region**

### **Types of beneficiaries**

- public and private vocational education and training institutions, including universities of applied sciences, i.e. universities delivering professional degree programmes
- national, regional and local authorities responsible for developing vocational education and training
- organisations representing employers and employees

## **SO 4.2 More aligned vocational education and training (VET) programmes in the Central Baltic region**

### **Indicative list of actions supported (1):**

- Surveys to identify the Central Baltic economic activities/sectors where joint activities for VET co-operation are justified
- Surveys to identify problems of Central Baltic labour market as bottlenecks to further labour market integration
- Activities to identify needed improvements to curricula and teaching, training methods and management methods of vocational schools are needed



## **SO 4.2 More aligned vocational education and training (VET) programmes in the Central Baltic region**

### **Indicative list of actions supported (2):**

- Activities to develop new curricula and improve existing curricula
- Designing and implementing pilot education and training activities based on joint curricula
- Seminars, experience exchange events
- Designing and creating distance learning and e-learning platforms

# Preparing and application

- Programme Manual is available
- Application form questions are available

<http://www.centralbaltic.eu>

- Project development seminars  
December-January
- Consultations ongoing





**Thank You!**