

Central Baltic Annual Event & European Cooperation Day agenda

Bridging the borders and funding periods - results and glimpses towards the future

23 September 2021

Online event in Zoom

Time	11:00-15:30 EET (10:00-14:30 <u>CET</u>)
11:00 - 12:00	<p>Plenary</p> <ul style="list-style-type: none"> Welcome to the event - Merike Niitepõld, Head of Managing Authority Programme level achievements Our project managers will introduce the programme level achievements on selected topics <ul style="list-style-type: none"> Water - Samu Numminen Labour Market - Pille Laaksonen Export - Ülari Alamets
12:00 - 12:30	Comfort break
12:30 - 14:30	<p>Parallel sessions</p> <ul style="list-style-type: none"> The programme has contributed to improving employment inclusion, quality of the Baltic Sea and increasing exports to far markets - the issues that remain important for the region and will be addressed also in the next Central Baltic Programme 2021-2027 with more focused approach. This event will showcase concrete results and provide insights to developments of each field in three parallel sessions (participants are to choose one session of their interest). <p>WATER</p> <p>The programme supported projects aiming at better water quality of the Baltic Sea by reducing the load of nutrients and other hazardous substances from different types of sources. This session will offer you opportunity to hear more about the project results and successes as well as some insights from the expert in this field.</p> <ul style="list-style-type: none"> Results from 2 projects: NutriTrade and SEABASED (Anna Saarentaus) and iWater (Nika Kotoviča) Expert Lotta Ruokanen from HELCOM Nutrinflow and Insure project stories (videos)

	<p>LABOUR MARKET</p> <p>The programme supported projects targeting social and labour market integration of people belonging to risk groups and giving young people entrepreneurial skills. This session will offer you opportunity to hear more about the project results and successes as well as some insights from the expert in this field.</p> <ul style="list-style-type: none"> • Results from 2 projects: RETHINK (Johanna Palmstierna and Lina Helgstrand) and DigiYouth (Ardo Rohtla) • Professor Raul Eamets from University of Tartu • ActiveMoms and Gardens project stories (videos) <p>EXPORT</p> <p>Central Baltic Programme supported projects which aimed at increasing exports to far markets (market outside EU and EFTA countries). The financed projects represent wide range of economic sectors and target markets. Among represented sectors there are traditional strong sectors of the region (wood processing, machine building, and agriculture) as well the services (E.g. tourism, music, and logistics) and wide range of ICT solutions. The projects have successfully achieved results as the entries of the participating companies to targeted markets. The session will offer you opportunity to hear more about the project results and successes and as well some future insights from the expert.</p> <ul style="list-style-type: none"> • Results from 2 projects: SME Aisle (Minna Keinänen-Toivola) and eMesai (Jana Silaškova, Torbjörn Jonsson) • Expert Juha Miikkulainen from Business Finland, Senior Director • Baltic Explorers project story (video)
14:30 - 14:40	Comfort break
14:40 - 15:30	<p>Plenary</p> <ul style="list-style-type: none"> • Summaries from the parallel sessions <ul style="list-style-type: none"> • Monika Balode, Ivo Volt and Annika Holmström from the Central Baltic Programme • Reflections towards the Central Baltic Programme 2021-2027 <ul style="list-style-type: none"> • Ülari Alamets, Project Manager
15:30	Closing of the event