

The use of logos

This table provides an overview of what logos and references should go where. The requirements are described in detail in the **Programme Manual**.

Methods and measures	Emblem (flag) of the European Union	Text "European Union"	Reference to the European Regional Development Fund	Programme logo	Additional
INFORMATION / PROMOTION MATERIALS	x	x	x	x	NB! The size of the item defines the requirements
Materials where space allows (e.g. brochures, leaflets, books, t-shirts, bags, folders, videos, CDs, DVDs)	x	x	x	x	
Materials where space limits printing (e.g. pens, USB sticks, business cards)	x	x		x (or project logo)	
Examples					
<i>Project website or section in a project partner's website</i>	x	x	x	x	<i>On a separate project website, the EU flag must be visible <u>on the front page without having to scroll down</u>.</i>
<i>Newsletters and other electronic materials</i>	x	x	x	x	
<i>Press releases</i>	x	x	x	x	<i>If a third party (e.g. a newspaper) publishes an article about the project for free, we cannot demand them to display the flag and logo in the article.</i>
<i>Presentations (Powerpoint or other)</i>	x	x	x	x	<i>It is enough if a presentation has the EU references and programme logo in the beginning and end. They don't need to be on each slide.</i>
INFRASTRUCTURE INVESTMENTS	x	x	x	x	A permanent plaque displaying these has to be erected at the infrastructure site when the project exceeds 500.000 euros ERDF. (see Manual)
EQUIPMENT	x	x	x	x	To be attached to the equipment as a sticker or similar (stickers are not provided by the programme). NB! Office supplies, such as laptops, cameras and furniture are not considered to require the attachment of a sticker.